



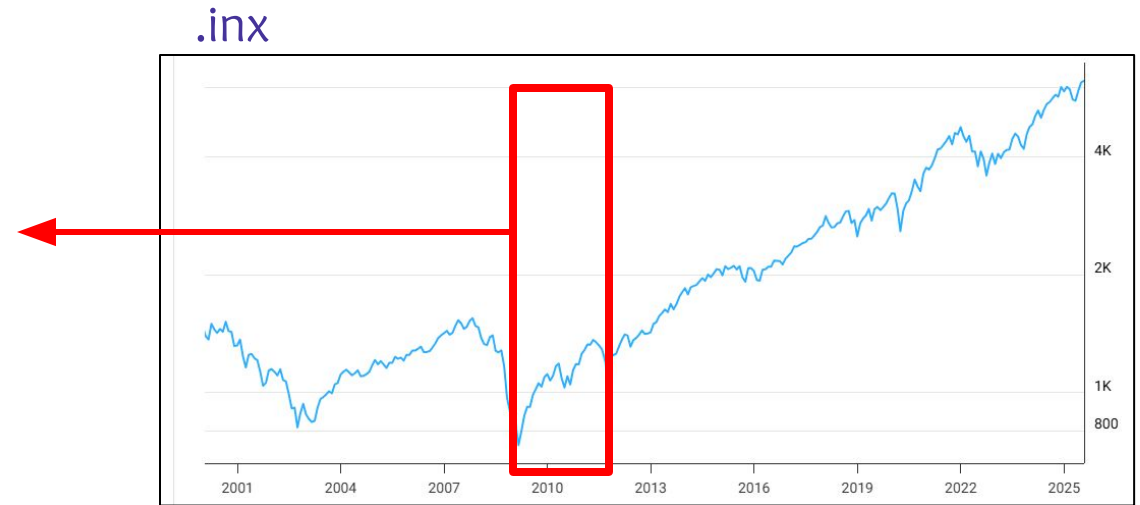
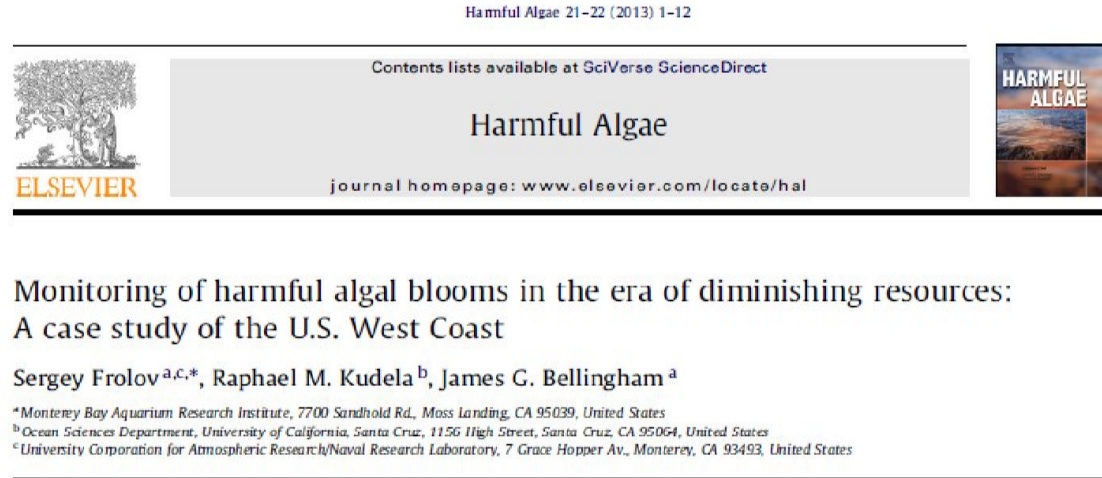
# How do we determine an ideal observing system?

Sergey Frolov

With gratitude to so many in our community

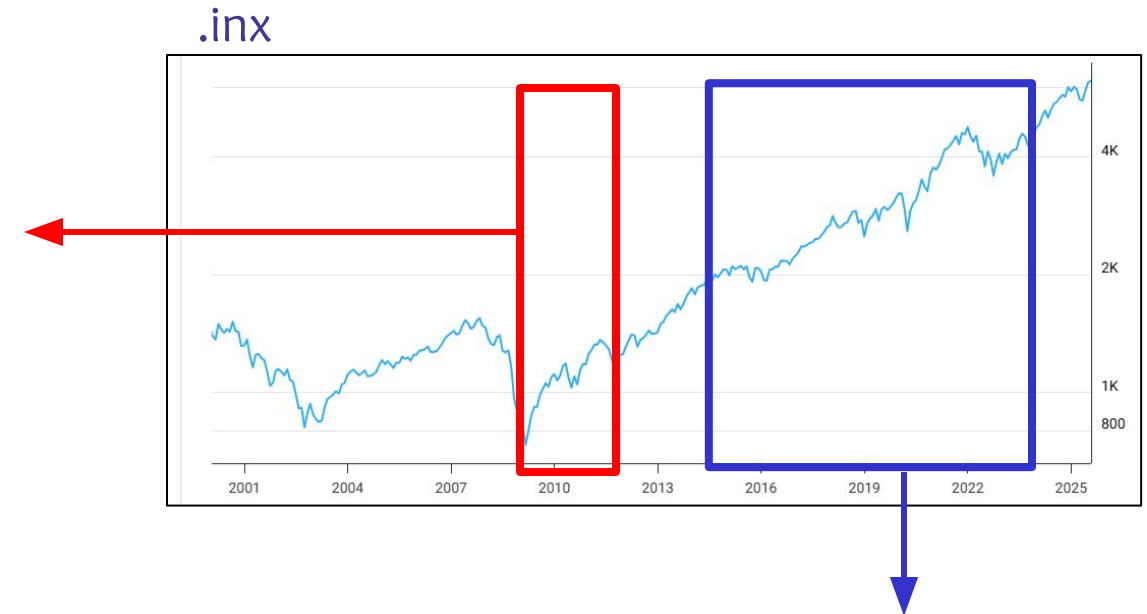
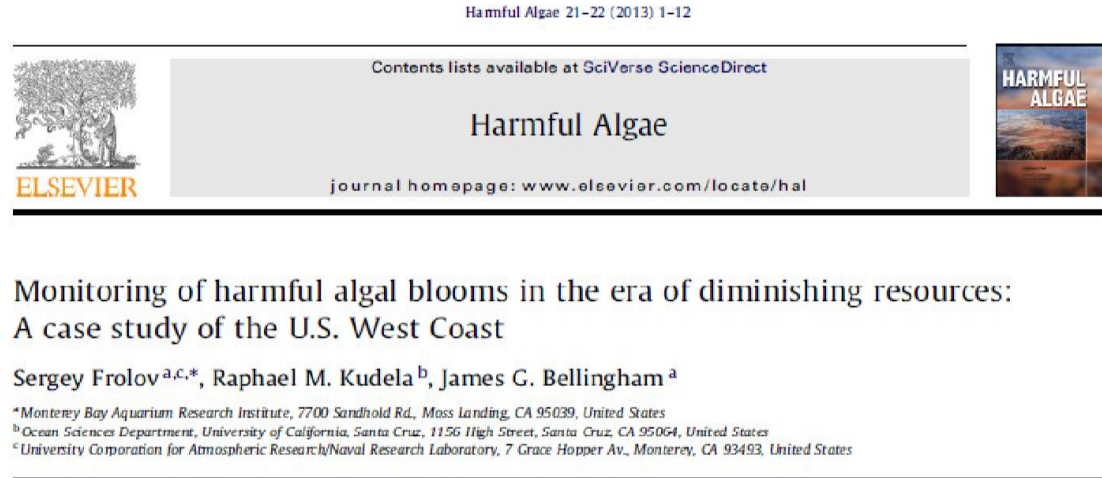
Presented at:  
CLIVAR bi-annual meeting,  
Boulder, CO July 2025

# There is never enough money for observations



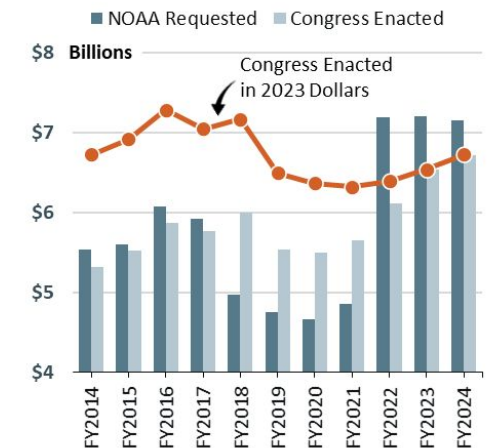
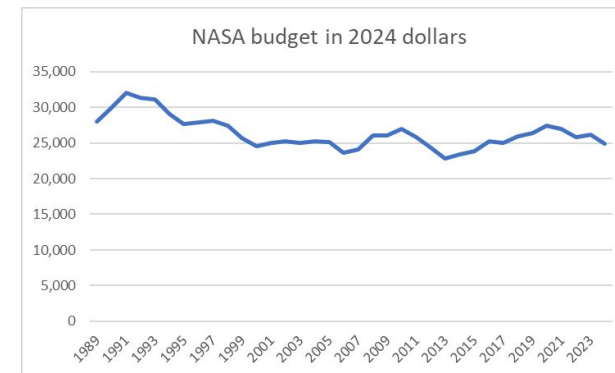
- [left] During the Great Recession, we wondered how to best use limited resources to observe the ocean.

# There is never enough money for observations



- [left] During the Great recession, we wondered how to best use limited resources to observe the ocean.
- [bottom] Later we found that market performance is not correlated with the investment in Earth science

**Take home message: we will always need to be efficient  
with our observational investments.**

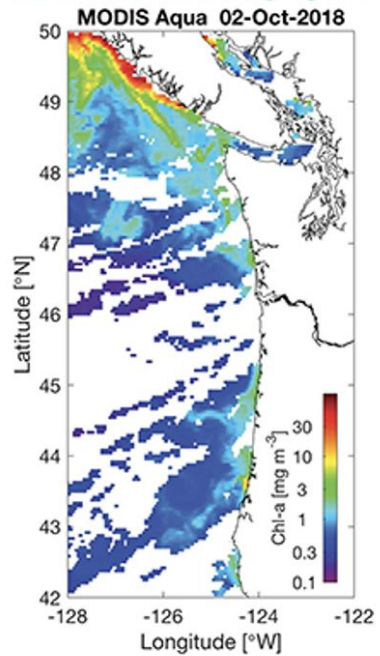


# Outline

- Use the HAB example to break down the assessment of the observing strategy into intuitive steps.
- Review the state of the art in observing system assessments
  - Take a pick into the AI-powered future

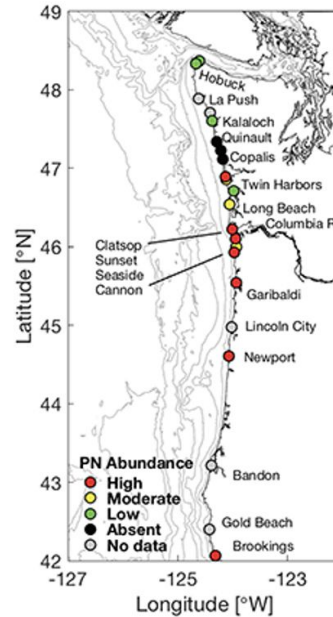
# Quick primer on HABs

## Satellite Chlorophyll-a



Satellite can sense “bulk” phytoplankton presence but it is often obscured by clouds. Chl-a imagery is not sufficient to detect presence of “toxic” event.

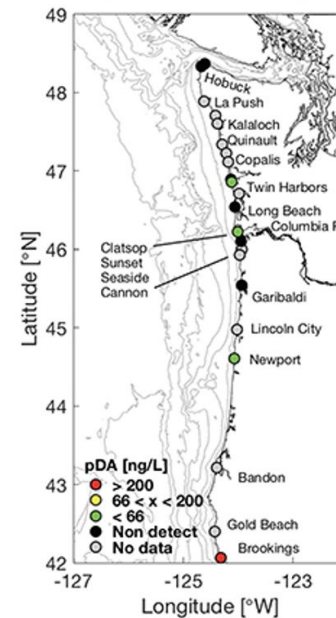
## Beach Sampling (*Pseudo-nitzschia*)



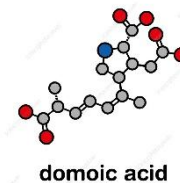
From the beach water samples, we can detect “toxic” species of the phytoplankton.



## (particulate domoic acid)



From the beach water samples, we can measure the actual levels of toxins.

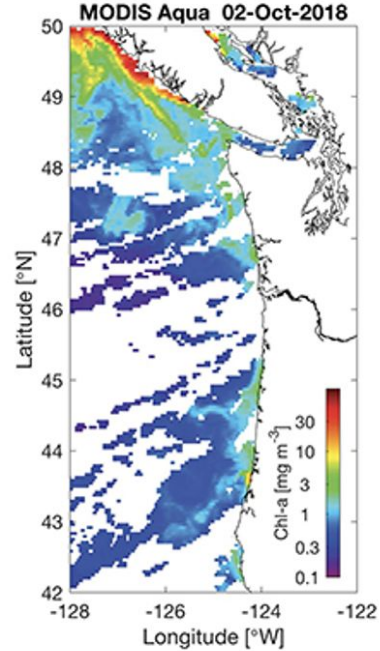


Kathy Ponting, a volunteer at The Marine Mammal Center's San Luis Obispo Operations based in Morro Bay, California, administers bagged fluids to California sea lion patients impacted by domoic acid poisoning on August 5, 2024. Photo: Giancarlo Rulli © The Marine Mammal Center

High levels of domoic acid can lead to marine mammal mortality (image above does not correspond to the specific event on the left)

# Key questions

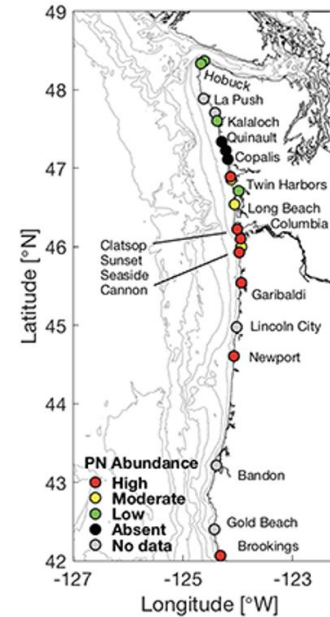
## Satellite Chlorophyll-a



How reliable is the satellite imagery for bloom detection?

## Beach Sampling

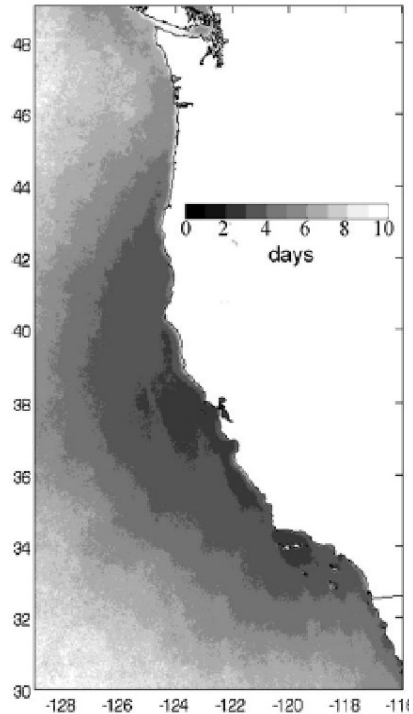
(*Pseudo-nitzschia*)



How representative is shore sampling of the off-shore conditions?

# Using time correlations to quantify value of the satellite imagery

Mean days between consecutive MODIS pixels



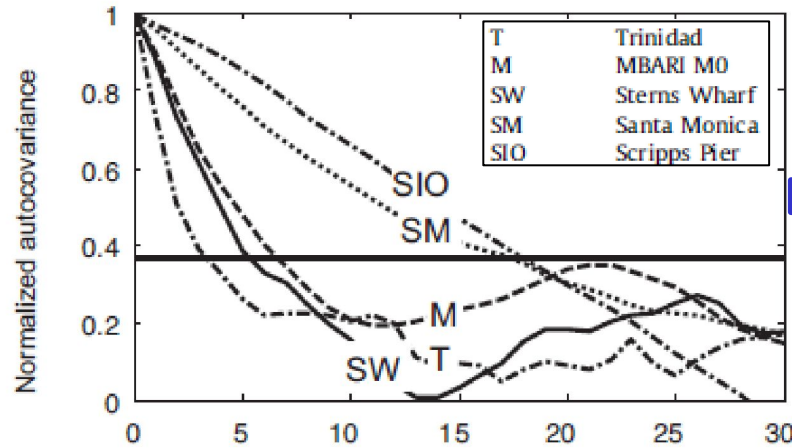
T: Trinidad

+

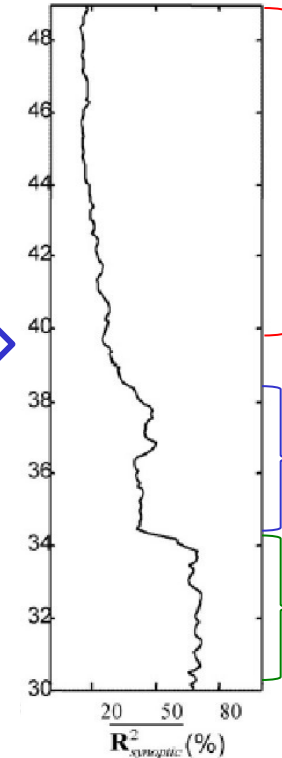
M: Monterey

SM: Santa Monica  
SIO: Scripps

Chl-a temporal correlation from automated sensors installed on wharfs



$R^2$  statistics for MODIS effectiveness



OR/WA are poorly observed:  
Fast bloom dynamics, cloudy  
skys.

Northern California is still well  
observed: faster blooms, still  
frequent imagery.

Southern California is well  
observed: slow blooms,  
frequent imagery.

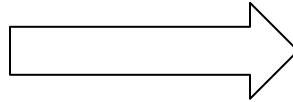
Description of the  
observing system

Description of the process  
statistics (usually as  
correlation functions)

Some measure of fitness for purpose:  
e.g. [forecast error with obs]/[forecast  
error no obs]

# Zoom in 2025

iPhone 5

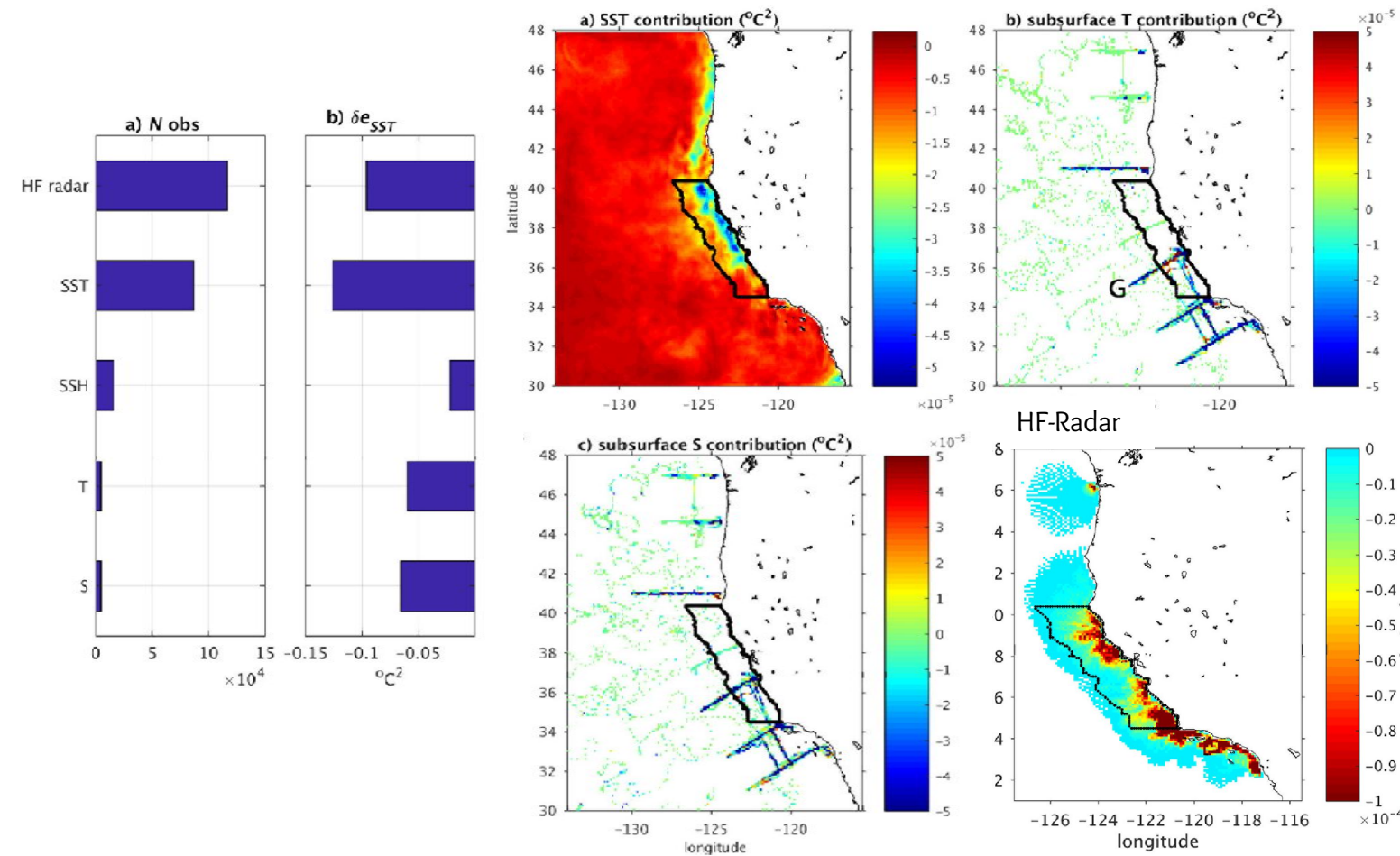


iPhone 15



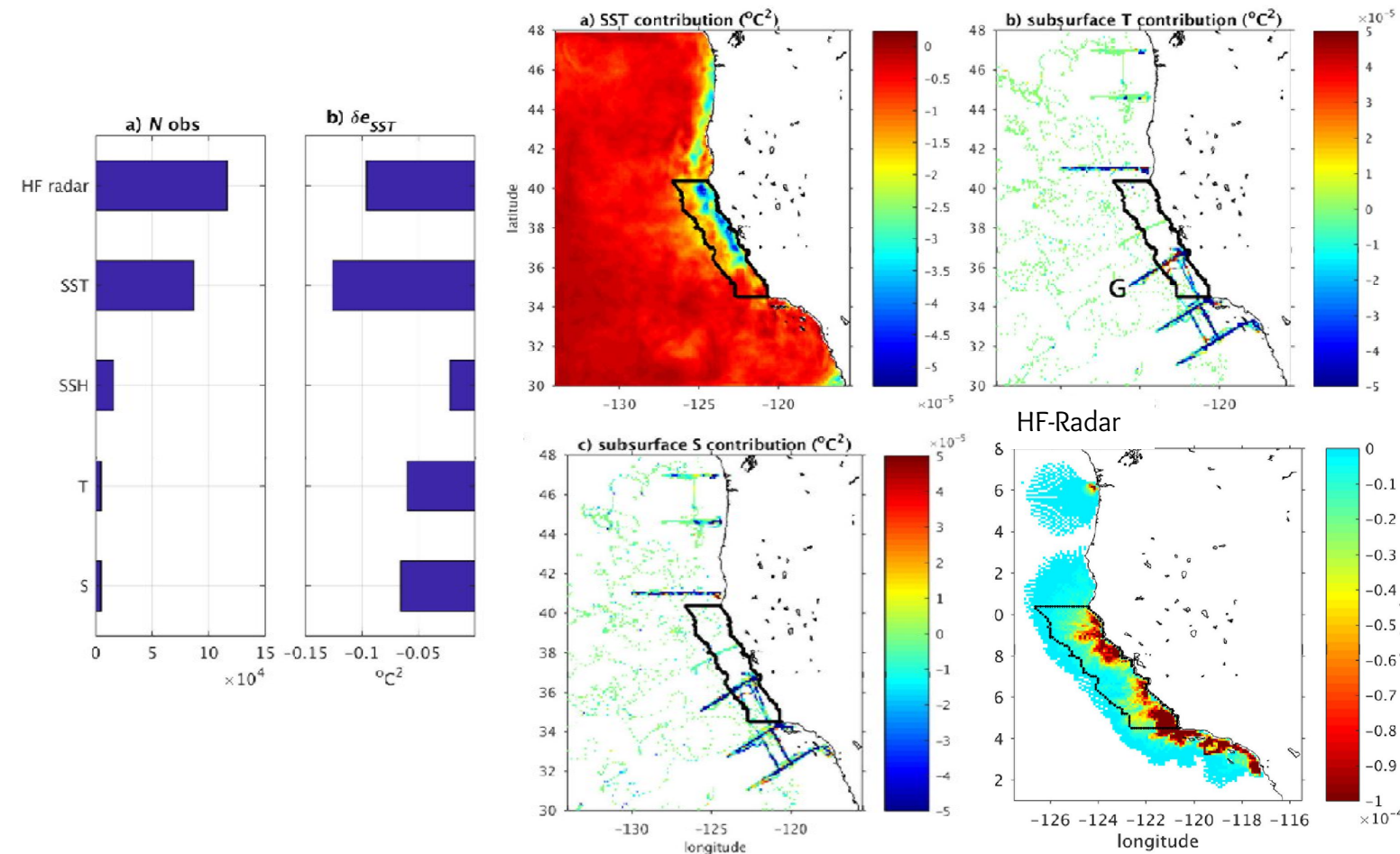
Most of the core observing system evaluation theory was developed in early 2000s.  
Now we finally have the tools to apply it at scale

# Scaling this up to 2025: FSOI



- Modern data assimilation machinery can quantify value of each individual observation:
  - Value is defined by reduction of errors in future forecasts.

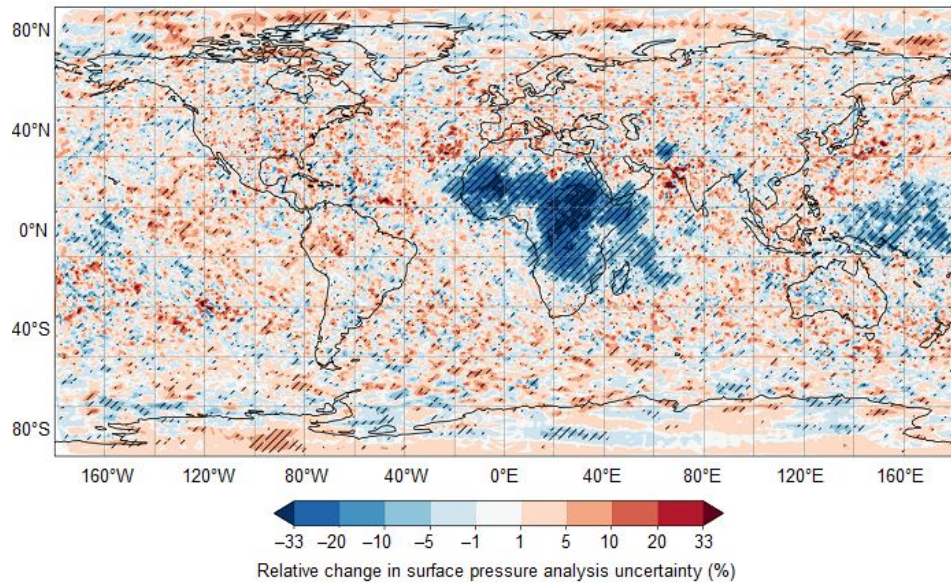
# Scaling this up to 2025: FSOI



- Modern data assimilation machinery can quantify value of each individual observation:
  - Value is defined by reduction of errors in future forecasts.
  - Could be computed for complex cost functions (e.g. upwelling, water vapor flux, etc.)
  - Works best for well tuned “operational” suite of observations.
  - Accounts for all interactions between components of the observing system.
  - Tricky to extend to “hypothetical” observations.
  - Different implementation of data assimilation systems might give slightly different answers.

# Scaling this up to 2025: Value of hypothetical observations

ECMWF/WMO 2025: impact of additional surface and upper air observations on reduction in analysis uncertainty

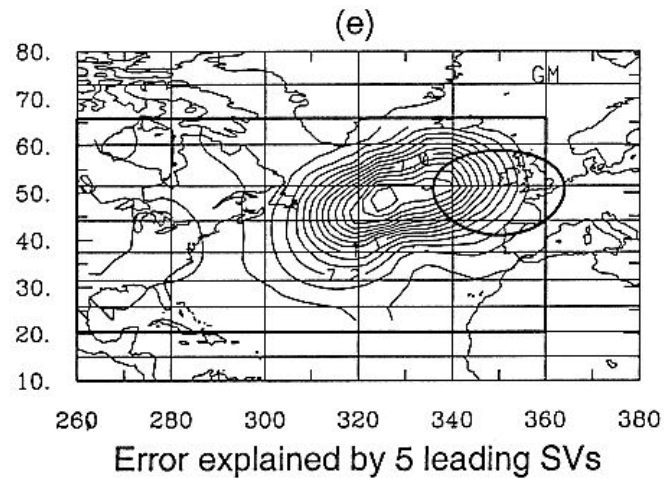


- Systematic Observation Financing Facility (WMO/UNDP) requested ECMWF to quantify value of additional conventional observations in least developed countries.
- ECMWF found significant added value of observations in:
  - Africa.
  - Small island nations.
- This was relatively easy to do for “conventional” observations.
- A shortcut was taking for looking at analysis skill vs forecast skill (e.g. no need for an expensive Nature Run).

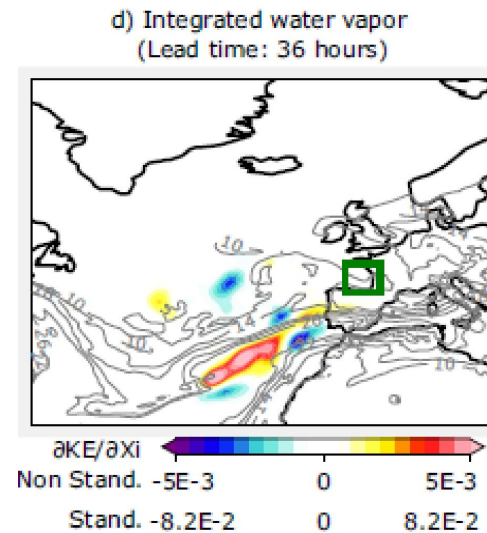
# What have we learned so far

- Mathematics and mechanics of assessing value of observations is relatively well understood:
  - Best done using a well-tuned data assimilation and forecast system.
  - Best done for well understood observations.
- Difference between evaluating
  - Existing observations (OSE, FSOI) and
  - Novel observations (OSSE).
- But what about:
  - Very complex forecast cost functions and
  - Very complex observations?

# Scaling beyond 2025: complex cost functions



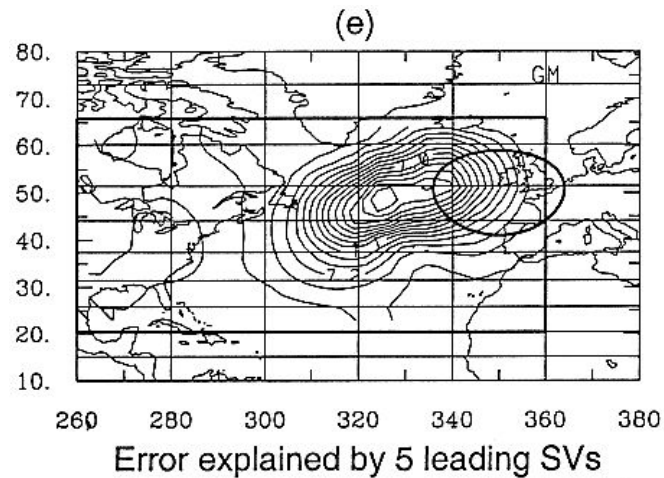
Bishop and Toth 1999



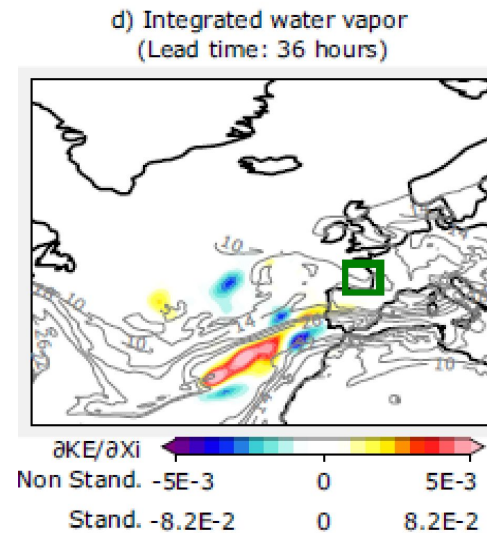
Bano-Medina et.al 2025

- [left] In 1990<sup>th</sup> Bishop pioneered the idea of targeted observations for winter storm forecasts.
  - His results very large scale and the targeted flight program has been terminated after a decade.
- [right] Modern tools can be based on AI model adjoints and are much more precise (targeting frontal features)
  - Flights have resumes to improve forecast of Atmospheric rivers over CA.

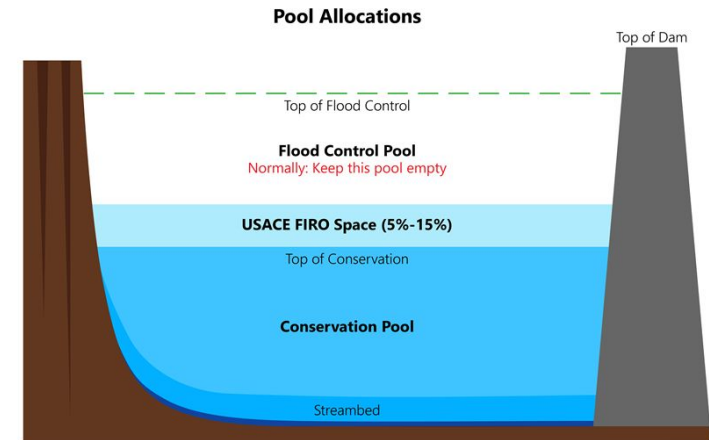
# Scaling beyond 2025: complex cost functions



Bishop and Toth 1999



Bano-Medina et.al 2025



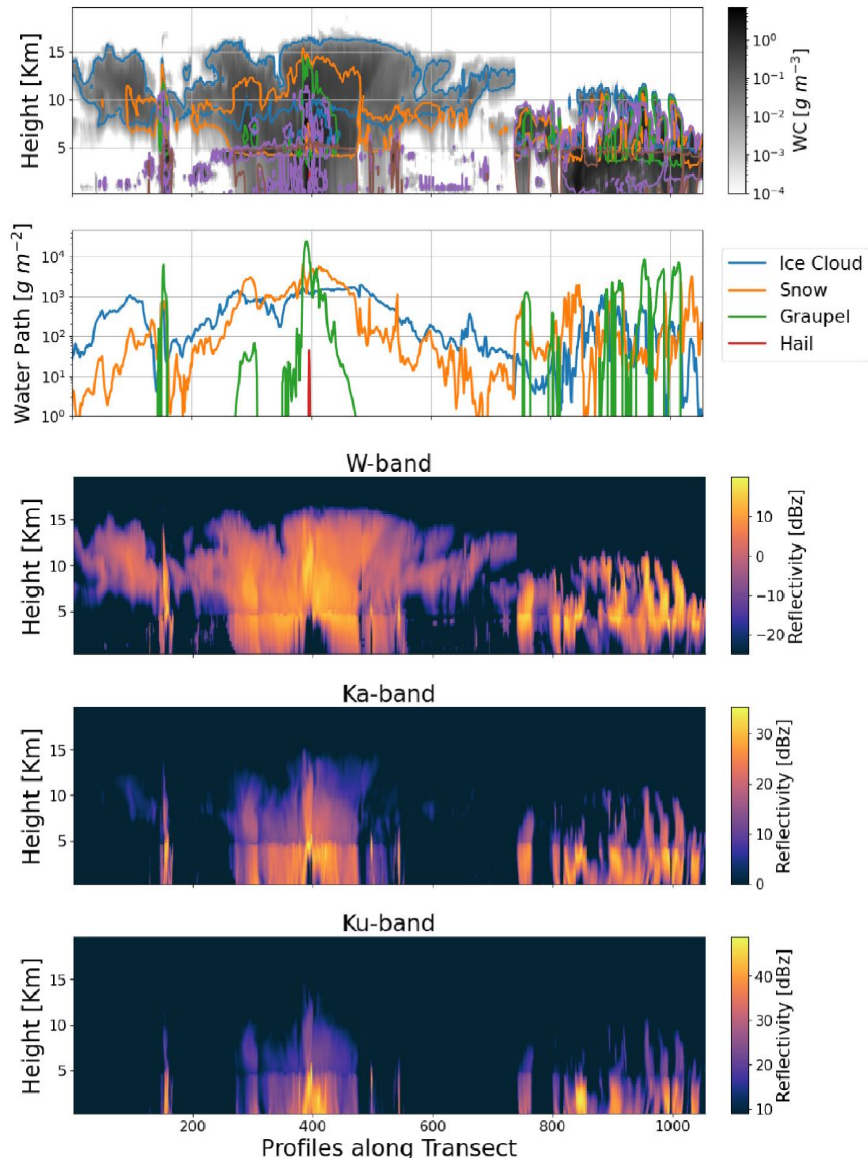
Forecast Informed Reservoir operations



Damage to the Oroville dam spillway in 2017

- [right] As end-to-end AI models expand, they could include such complex factors as reservoir storage and runoff.

# Scaling beyond 2025: novel observations



- Understanding the value of novel observations requires:
  1. Expensive nature runs.
  2. Observations operator for novel observations.
  3. Optimal data assimilation for novel observations.
- [left] study by Liu et.al 2022 on the potential satellite observing system for ice cloud microphysics.
  - Required significant investment into development of novel data assimilation methods.
- New AI-based capabilities can rapidly train/develop optimal DA system from (1) and (2) above.

# Summary

- Quantifying value of observing systems is a mature field and is routinely used to fly targeted sampling and design future satellite missions.
- However, application of optimal design had a high start up cost (e.g. access to a well tuned data assimilation system)
- Upcoming AI methods will significantly reduce the cost of designing optimal experimental strategies.